

U2 Proyecto *Nuestro movimiento social*: Instrucciones

Nombre: _____ Periodo: _____ Fecha: _____

PARTE 1: MI GRUPO

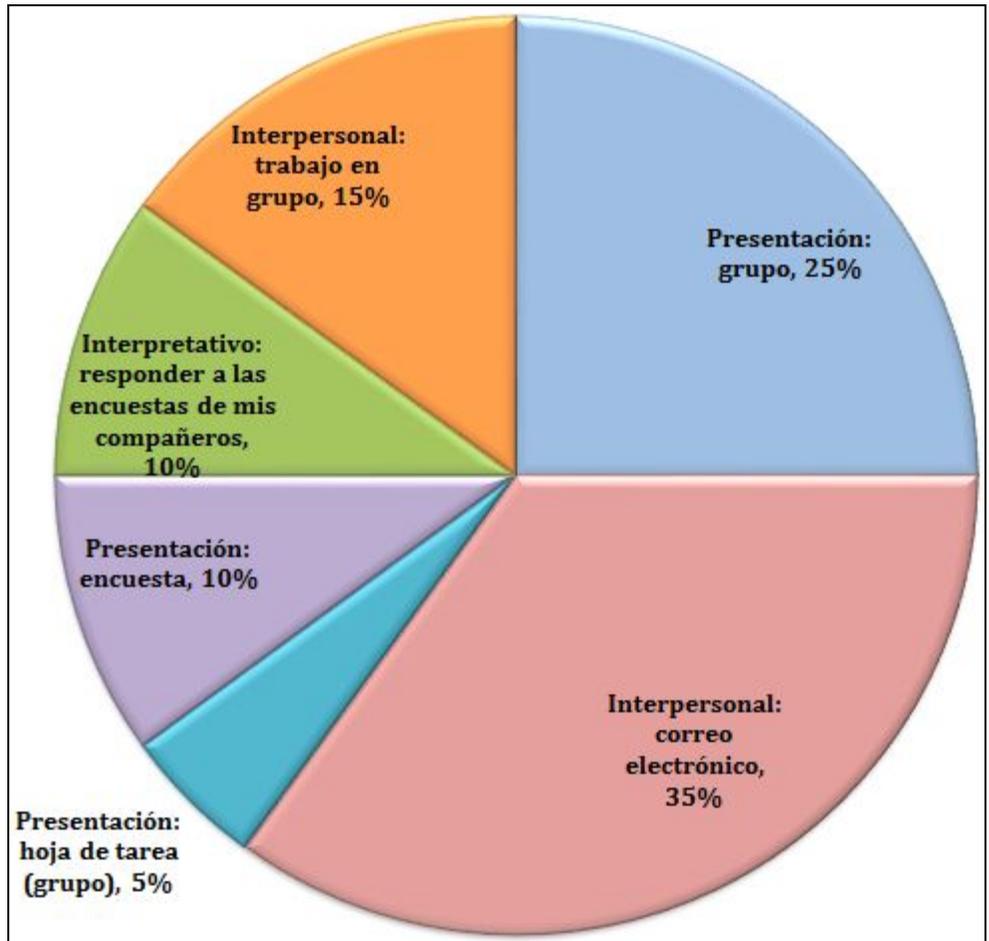
Miembros de mi grupo:

Su número de teléfono u otra manera de comunicarnos:

PARTE 2: EL DESGLOSE DE LAS CALIFICACIONES (NOTAS)

Las 6 partes del proyecto:

1. Presentación del grupo (25%) - Your group presentation (more of a proposal, really), between 5-8 minutes, explaining your social media movement and trying to convince the class to vote for your proposal. ***Video will be published to members' websites.**
2. Interpersonal: trabajo en grupo (15%) - Your individual *use of exclusively Spanish* throughout the project, preparedness, and contribution to the group (to be evaluated daily).
3. Presentación: encuesta (10%) - Your group's 5-question survey about social media use. **Must be published to your website under "Unidad 2."**
4. Interpretativo: responder a las encuestas (10%) - Respond to the surveys of your peers.
5. Presentación: hoja de tarea (5%) - One copy of the worksheet (*amarillo*) submitted as a group writing grade.
6. El correo electrónico (35%) - The email that you compose individually as an introduction to your group's social media movement (in which you explain what it is about and why it was chosen). **Must be published to your website under "Unidad 2."**



PARTE 3: INSTRUCCIONES PARA EL TRABAJO DEL GRUPO

1. **Vocabulario.** First, you need all the necessary vocabulary to complete this task. This will be part of your **interpersonal** and **presentational** grades, because without this essential vocabulary you will be unable to successfully communicate your message.

You will be keeping a **diario de vocabulario** throughout the course of this project. You must have your diario with you at all times. Whenever you have a question about how to say something in Spanish, write the English word/phrase in your diario. (You will enter it into Quizlet later--instructions below.) English is prohibited throughout the course of this project, so asking “¿Cómo se dice *update* en español?” won’t fly. You’ll need to either act it out or *circumlocute*--talk “around” it and explain the idea.

- a. Review your conversation tool for useful vocab and phrases. Practice these so that you can use them without reading or having to look them up!
- b. Review unit vocabulary on the class website (<http://mountvernonspanish3.weebly.com/unidad-2.htm>) or on our Quizlet account (Unidad 2). There are three lists of vocabulary that will be helpful to you (they are all labeled “Unidad 2 #1,” “#2,” “#3,” etc).
- c. Next, *without repeating* any of the vocab provided in those three lists, come up with some words or short phrases (in English is fine) that you will need in order to be able to: **1. Collaborate and work exclusively in Spanish with your group members in class** and **2. Compose survey questions** and **3. Present your proposal to your peers.** Write these words/phrases in your *diario de vocabulario* and leave a space to put the Spanish word or phrase next to it. **If you feel comfortable communicating exclusively in Spanish already, think of some words or phrases that your peers might need to know to help them communicate.*
- d. I created a Quizlet vocab set that you can edit. You must **login to your Quizlet account.** The list is titled “**Unidad 2 #4: Nuestro vocabulario para el proyecto.**” When you are logged in it will appear on the “Español 3” class list.

Click on **Edit** to add your words/phrases in English to the left-hand side. Spelling matters! If you misspell a word, Quizlet may not recognize it. You can find possible translations by clicking on the **magnifying glass** to the right (although you should double-check with someone before selecting an option).

ALWAYS CLICK SAVE BEFORE LEAVING THE PAGE. All five sections of Spanish III will be adding to this list, so it will be *very* comprehensible when you’re done. Always read through the entire list before adding so that you don’t repeat a word or phrase. Do not delete the work of any of your peers (you are logged in so I can track your edits).

Use this as a study guide and have it open during class so you can find useful phrases quickly. Copy all vocabulary that you did not previously know or use in your diario de vocabulario.

2. **La investigación.** Research suggestions and methods for ethical, positive, and safe use of social networks. You will use this information to support your reasoning in favor of your proposed social movement. Review the sources and data we used in class, found in the *Actividades interpretativas* section: <http://mountvernonspanish3.weebly.com/unidad-2.html>. Use your survey results too (see #3).

Your group should also look for other resources, articles or infographics (be sure to cite them using MLA format--use this as a guide: <https://owl.english.purdue.edu/owl/resource/747/08/>).

All sources must be recorded on your YELLOW *hoja de trabajo* to be turned in.

3. **La encuesta.** As a team, compose a survey in Spanish with a minimum of 5 questions using Google Forms (see corresponding blue rubric). You may use this data as part of your investigation and to support the reasoning behind your campaign. We will have one class day with the Chromebooks for you to collaborate, complete, and share (submit) your work. You will share this survey with me (cdalvit@mvsd320.org), your entire class (I will give you the group list), as well as the other Spanish III sections and any friends or family members that you would like to survey. **Your individual *tarea* is to respond to the surveys of your peers the following class.**
4. **La campaña/el paquete amarillo.** Working as a team, develop a campaign advocating an aspect of positive, healthy and/or safe social media use (for example, a campaign against social media bullying). Answer the questions in the YELLOW packet in Spanish. ALL group members must have the SAME answers (I will grade one randomly-selected packet). This packet is the foundation for your group's presentation AND your email that you will compose.
 - a. **La gente famosa.** Find the Twitter or Instagram accounts at least 9 famous Spanish-speakers that you would like to send your message to (to see if they retweet or *like* it). Each group member is responsible for identifying a minimum of 3 people (on your own!) and writing their information in the YELLOW packet.
5. **Presentación de 5-8 minutos (mínimo de 1:30 por persona).** You have **two** options: 1) Present in-class or 2) Cooperate with a friend in video production class to make a video that will be shown in class. **IMPORTANTE:** Your video must be submitted to Sra. Dalvit *before* the project due date so that she can test-run to be sure it works and plays properly.

La votación. The class will be voting on their favorite proposal based on creativity, effectiveness and relevancy of message, and overall theme. The best campaign will be selected from each class, then from that group one will be selected from all Spanish III classes. The final selection will be edited and then published and circulated on social media in the Spanish-speaking world.

There is a "bonus score" of 5 points for the class winning proposal, and 10 points for the overall winning proposal.

PARA ENTREGAR:

- YELLOW *paquete de trabajo*** (one group member's paper will be randomly selected for a grade--all need the same answers)
- Encuesta** - share your group's Google Form survey with me,, your classmates (you will receive the list later) and post it to each of your websites (under "Unidad 2")
- Presentation to the class**
- Rúbricas to be graded: bright pink presentational speaking** (presentation grade), salmon-colored **interpersonal** (including peer evaluations), and green **presentational writing** (survey grade)
- Have your *Diario de vocabulario* with you in class every day.

PARTE 3: INSTRUCCIONES PARA EL TRABAJO INDIVIDUAL - CORREO ELECTRÓNICO

Individually, you will compose an email in Spanish to a potential supporter of your group's movement (a famous person, school principal, a parent group, etc.) asking for their support in spreading your group's message. You may not use notes or electronic resources while composing your email--it will be an in-class write that you will later publish on your website. You will be assessed on your individual learning--it is important to show as much vocabulary and as many verb tenses as you accurately can. You will include the same information from the YELLOW packet in your email, in addition to a salutation and farewell. Use the following information as a checklist as you practice (you will be given this same list on the day of the assessment):

Please note: Your email should be addressed **formally to the person as a show of respect.*

- a salutation (with the person's name)
- identify the problem(s)
- explain a personal experience related to that problem (if applicable)
- propose a solution (your social movement idea)
- explain why your idea is a good one (and why it should be supported)
- give your hashtag (and an explanation if necessary)
- *optional: explain your group's logo (include a picture of it on your website)*
- thank your reader for their time and support
- a closing/farewell

PARA ENTREGAR:

- Email message (written in class)
- Publish email composition to your website (under "Unidad 2")
- Rúbrica* to be graded: goldenrod interpersonal writing (email grade)